



36th Annual Conference

Chance **or** Choice?

The Rural Urban Futures

July 18 – 21, 2004

Sheraton City Centre Hotel

Cleveland, OH

USA

What's Inside...



2004 Conference

July 18 – 21, 2004
Sheraton City Centre Hotel
Cleveland, OH
USA

CONFERENCE THEME:

Chance **or** Choice? The Rural Urban Futures

Welcome to Cleveland and the 36th Annual Conference of the Community Development Society. Thanks to the efforts of many CDS members, particularly our Local Arrangement Committee, Ohio State University, our Administrative Offices, and your Board of Directors, this promises to be one of our most memorable meetings.

As with past conferences the Society has sought to bring together scholars, practitioners, neighborhood groups, financial organizations, foundations, governments, and the international community to learn of new research and practices in community development, to network among each other, to meet new and old friends, and to celebrate our successes. The theme of this conference is Chance or Choice? The Rural Urban Futures.

It is fitting that in this great city of Cleveland, Ohio — truly one of America's premier metropolitan areas — we focus this year on the interplay between the city and the countryside. Cleveland represents for the Society a renewal of its commitment to addressing community development issues as a convener, catalyst, facilitator, and resource for our members and for the profession at large. This means that we intend to continue our leadership role and to be a significant voice with respect to international, national, regional, and local community and economic development policies. This calls for us to reach out to urban and rural, global and national community based organizations, institutes, practitioners and scholars to expand our network and our membership. It also calls for us to engage our membership in the affairs of the Society and to foster greater communication among them.

This year's Conference papers, poster presentations, workshops and other activities will reflect these intentions. They will feature new concepts, programs, models, practical skills and competencies, and theories of community development that study the historical and contemporary connections and experiences of urban and rural communities in both the domestic and international context. We promise an array of stimulating and engaging plenary speakers, who will build on our 2004 theme. Networking opportunities will enable participants to visit several creative community development initiatives in the Region and to enjoy the many amenities of Cleveland. Open fora will provide participants opportunities to explore emergent concepts or to just catch up with the latest news, domestic or international.

In a word, this Conference promises to be one of our very best, but only if you attend and participate. I know I speak for the membership, when I say again, welcome to our 36th Annual Conference.

Sincerely yours,

Milton E. Lopes
Vice President, Programs

Items of Interest

Cleveland, Ohio, USA

Cleveland was founded in 1796 and remained a small village until 1827. In 1903 the Group Plan was adopted to coordinate the construction of new buildings. The plan was implemented with the development of the Federal Building (1910), County Courthouse (1911), City Hall (1916), Library (1925), the Mall (1935). Establishment and expansion of Cleveland State University and the redevelopment of the Erieview Urban Renewal area had major impacts on downtown in the 1960s and 1970s. During the 1980s and 1990s, revitalization of downtown continued with the renovation of the Playhouse Square theater district, redevelopment of the Flats for entertainment, renovation of the Terminal Tower complex into mixed-use buildings, renovation of the Warehouse District for housing, development of North Coast Harbor for open space and museums and the development of the Gateway Sports Complex. Downtown Cleveland is a gather place for many people from different economic and cultural backgrounds.

Chance or Choice: The Rural Urban Futures

Under this theme the conference's focus is concerned about the interplay between the city and the countryside, how to bring about the benefits of economic progress and quality of life amenities to the broadest segments of the population. This will include papers and presentations that offer concepts, programs, models, and theories of community development that study the historical and contemporary connections and experiences of urban and rural communities in both the domestic and international context. The conference will provide a forum for presenting and discussing recent multi-level, theory-based, empirical research on community development. The term "multi-level" refers to research that seeks to identify causal relationships between two or more level of community, for example between the inner city and remote rural community organizational structures and land development pro-growth interests, or between grassroots neighborhood organizations and powerful entrenched political and economic institutions. Thus, the conference seeks to provide a forum for empirical studies and presentations that conceptualize and empirically investigate various systemic aspects of the urban-rural nexus.

Useful Websites and Information

- **CDS Website**
www.comm-dev.org

- **Official CDS Conference Website**
www.cds2004.org
- **Official Convention and Visitor Bureau Website**
www.travelcleveland.com
- **Official Website of Cleveland**
www.city.cleveland.oh.us
- **Hopkins International Airport, Cleveland, OH**
www.clevelandairport.com
- **Rapid Transit Authority** (ground transportation)
www.gcrt.org

Contribute to the CDS Endowment

The CDS Endowment offers you an excellent opportunity to make a lasting contribution to the Community Development Society. Your in support of the Endowment Fund will enable the Community Development Society to allocate more financial resources in support of scholarships, plenary speakers at the Annual Conference, community development resource materials, and other mission-related initiatives.

The CDS Endowment is a permanent fund that will grow with donations from those supportive of the mission of the Community Development Society, and/or advancement of the community development profession. The funds making up the CDS Endowment will not be spent, but rather will be invested. Earnings and income from these funds will be divided between providing financial support for Endowment-related activities, and for increasing the assets of the Endowment.

The CDS Finance Committee has included an opportunity to make a contribution to the Endowment with your conference registration form. Choose to make a gift now, or plan a future gift. Either way, you leave a lasting legacy while insuring that the next generation of community developers has a support system in place. We hope that you consider this today!

Mind Mapping

At this conference, the CDS is interested in receiving feedback from you various topics of interest. At the conference registration desk, there will be a member from the recently redesigned Action Network committee. This person will assist you in the mind mapping exercise. The information gathered from this exercise will provide the talking points for the session on Tuesday with the Action Network committee.

Travel Information

LODGING

Conference Hotel

If you want to be at the center of this event and take advantage of all that we have to offer, this is conference headquarters. Unless otherwise specified all food functions and educational sessions will be held at this location.

The Sheraton Cleveland City Centre Hotel

777 St. Clair Avenue
Cleveland, OH 44114
USA

Phone: 216.771.7600
Toll free: 1.800.321.1090

Room Rate: \$109.00 U.S. plus tax per night
Rooms are being held at this rate until June 16, 2004

Additional Hotel

In addition to the conference hotel, rooms are also being held at the following location. This hotel is approximately 2 blocks from the conference hotel.

Hampton Inn

1460 E 9th Street
Cleveland, OH 44114
USA

Phone: 216.241.6600
Room Rate: \$75.00 U.S. per night
Rooms are being held at this hotel until June 25, 2004

Alternative Housing

As in the past, the CDS will be offering an alternative housing option at a nearby university campus. Cleveland State University is approximately a 5 minute drive from the hotel. Shuttles between the dormitories and the conference hotel will run every morning and evening during the conference. Attendees wishing to use this lodging option must ***return the alternative housing registration form with their conference registration form by June 23, 2004***

Cleveland State University

Viking Hall
2130 Euclid Avenue
Cleveland, OH 44115
USA

Room Rate:
Single Room (includes bed with linens, desk and chair, wardrobe, lamp, private bath with shower curtain and self-controlled a/c heater unit)

\$80.00 – initial night
\$35.00 – each addition night

Double Room (includes 2 beds with linens, 2 desks and chairs, 2 wardrobes, 2 lamps, private bath with shower curtain and self-controlled a/c heater unit)

\$98.50 – initial night
\$35.00 each additional night

Note: Pay phones available in the lobby of the hall, individual rooms do not have phones.

TRAVEL TO THE CONFERENCE

By Air

Continental Airlines has extended a 10% discount to all CDS attendees. Contact Continental directly at 800-468-7022 or at www.continental.com. Advise the agent of the agreement code: UOMS3J and the Z Code: ZFOH

The conference hotel is approximately a 20 minute drive from the **Cleveland Hopkins International Airport**. All travel arrangements will need to be made by each individual attendee. Information centers, located on the Ticketing Level of the Main Terminal, are open daily, 6 am - 11 pm. Flight information, paging services and lost and found assistance provided. Hotel Courtesy Phone Center, located in the middle of the Baggage Claim Level, provides information and reservations for area hotels.

By Auto

Car rental agencies as well as a **Visitor Information Center** are located on the baggage claim (lower) level. Maps of downtown and the surrounding areas can be picked up at the information center in the lower level of the airport.

- **Hertz Corporation**
216.267.8900
- **Avis Rent A Car**
216.265.3702 or 1.800.831.2847

By Rail

Amtrak Rail services the greater Cleveland area. For additional information, go to www.amtrak.com or contact the Cleveland Rail Service office at:

Rail Service

200 Cleveland Memorial Shoreway
Cleveland, OH 44114
216.696.5115

TRAVEL TO AND FROM THE AIRPORT

Rapid Transit Authority (RTA)

For a quick, cost-effective ride to and from Cleveland Hopkins International Airport try using RTA's Red Line. It's simple to catch the Red Line train and it takes less than 30 minutes to ride to or from downtown Cleveland's Tower City Station. This station is a five minute walk to the Sheraton Suites City Centre Hotel.

RTA's Airport station is located on the lower level of the terminal complex. To reach the rapid transit line just take the elevators or escalators near the center of the ticketing and baggage claim levels.

RTA's regularly scheduled service also makes this the most convenient and least expensive way to travel. From Monday through Saturday the Red Line operates every 15 minutes from 3:39 a.m. until 1:01 a.m. On Sunday, the rapid operates from 4:32 a.m. until 12:24 a.m. Riding the rapid only costs \$1.50 each way. We suggest you purchase a 5 or 10-Ride Farecard. They have transfer capabilities built in and you determine when you want to ride. You can also purchase a \$3 All-Day pass at any farebox.

All one-way riders who transfer can avoid extra charges by using RTA's 5-ride or 10-ride farecard, which have built-in two-and-a-half hour transfer privileges. Not only will you avoid the double fare, you will also get a 5% discount off the cash fare. Farecards can be purchased at www.gcrt.org or from 150+ stores located throughout Greater Cleveland.

Airport Shuttle Service

Golden Eagle Shuttle Services will take you from the Cleveland airport to the downtown hotel of your choice. This company will service the Sheraton Suites City Centre, Cleveland State University (Viking Hall) and the Hampton Inn. To obtain a shuttle, go to the lower level of the airport. The cost to take the shuttle is \$10.00 per person.

Taxi Service

Twenty-four hour taxicab service to any location within Cuyahoga County is available. Cab companies operate at Exit 2 & 4 of the baggage claim level of the airport. Taxi phones are at each end of the exit vestibule.

Parking in Cleveland

Public Parking garages and surface lots are located throughout the downtown area of Cleveland. Both the

Sheraton Suites and the Hampton Inn offer both valet and self-parking services. Furthermore, a public parking garage is located around the block from the Sheraton Suites Hotel.

ADDITIONAL INFORMATION

Currency Exchange

Cleveland Hopkins International Airport

216.265.0600

Mon. – Fri. 5:30 a.m. – 8 p.m.

Sat. 6 a.m. – 5 p.m.

Sun. 8 a.m. – 8 p.m.

Key Bank

127 Public Square

216.689.5580

Mon. – Fri. 9 a.m. – 4 p.m.

Child Care Services

Rent A Mom Corporation

216.901.9767

4531 Hillside Road

Seven Hills, OH 44131

Professional staff will coordinate and supervise activities while providing a safe and stimulating environment for children ages 0-18. Individual child care also available. The CDS is not responsible for nor endorses this company.

U.S. Customs

United States Customs and Immigration Center is located on A concourse across from gate #5. For more information regarding U.S. Customs and Immigration, please call 216.267.3600.

Schedule at a Glance

Sunday July 18, 2004

6:00 – 9:00 p.m.	Welcome Reception with Poster Sessions	Sheraton Suites City Centre Hotel
9:00 p.m. – 2:00 a.m.	After Hours Hospitality	Sheraton Suites City Centre Hotel

Monday July 19, 2004

7:30 – 9:00 a.m.	New Member Breakfast	
9:15 – 10:00 a.m.	Plenary Session	Sheraton Suites City Centre Hotel
10:00 – 10:30 a.m.	Meeting Break with Exhibitors and Posters	Sheraton Suites City Centre Hotel
10:30 a.m. – 12:00 p.m.	Paper Sessions	Sheraton Suites City Centre Hotel
12:15 – 1:15 p.m.	Lunch With Fundraising Opportunities	Sheraton Suites City Centre Hotel
1:30 – 3:00 p.m.	Paper Sessions	Sheraton Suites City Centre Hotel
3:00 – 3:45 p.m.	Afternoon Break with Exhibitors and Posters	Sheraton Suites City Centre Hotel
3:45 – 5:30 p.m.	Workshop Sessions	Sheraton Suites City Centre
6:30 – 9:00 p.m.	Multicultural Celebration (transportation provided)	City Hall, Cleveland, OH
9:00 p.m. – 2:00 a.m.	After Hours Hospitality	Sheraton Suites City Centre

Tuesday July 20, 2004

8:00 – 9:00 a.m.	CDS Committee Meetings w/ Breakfast	Sheraton Suites City Centre
9:00 – 10:00 a.m.	CDS Interest Action Network Meetings	Sheraton Suites City Centre
10:00 – 10:30 a.m.	Meeting Break with Exhibitors and Posters	Sheraton Suites City Centre
10:30 – 11:30 a.m.	Plenary Session – Hunter Morrison, Director of Cleveland City Planning	Sheraton Suites City Centre
11:30 a.m.	Box Lunch and Departure for Mobile Learning Workshops	Sheraton Suites City Centre
12:00 – 5:00 p.m.	Mobile Learning Workshops	
5:00 – 6:00 p.m.	Conversations In Cleveland	Sheraton Suites City Centre Hotel
6:00 – 9:00 p.m.	Cleveland Dine Around	Greater Cleveland Area
9:00 p.m. – 2:00 a.m.	After Hours Hospitality	Sheraton Suites City Centre

Wednesday July 21, 2004

8:00 – 9:30 a.m.	CDS Annual Meeting and Breakfast	Sheraton Suites City Centre Hotel
9:45 – 10:15 a.m.	Plenary Session – Dr. Allen Johnson	Sheraton Suites City Centre Hotel
10:15 – 10:30 a.m.	Morning Break	Sheraton Suites City Centre Hotel
10:30 – 11:45 a.m.	Table Conversation Session	Sheraton Suites City Centre Hotel
12:00 – 1:30 pm.	Lunch with “Pass The Hat”	
1:45 – 3:15 p.m.	Paper Sessions 4 SESSIONS	Sheraton Suites City Centre Hotel
3:45 – 5:00 p.m.	Workshop Sessions	Sheraton Suites City Centre Hotel
6:30 – 9:30 p.m.	Awards Banquet	Sheraton Suites City Centre Hotel
10:00 p.m. – 2:00 a.m.	After Hours Hospitality	

Schedule of Events

Sunday July 18, 2004

Welcome Reception with Poster Sessions in the Rock and Roll City

6:00 – 9:00 p.m.

Sheraton Suites City Centre Hotel

Get into the “swing of things” by meeting and greeting fellow conference attendees. Enjoy heavy hors d'oeuvres and music as you leisurely wander through the first conference poster session.

After Hours Hospitality

9:00 p.m. – 2:00 a.m.

Sheraton Suites City Centre Hotel

A place to relax after the day's events, this area will be designated for CDS conference attendees, families and guests. Stop in to engage in lively conversation.

Monday July 19, 2004

New Member Breakfast

7:30 – 9:00 a.m.

Sheraton Suites City Centre Hotel

Welcome to the CDS! This session has been designed to not only welcome our newest members, but also to give you an opportunity to meet the CDS Board of Directors and ask questions pertaining to the organization, the conference or the profession in general.

Plenary Session

9:15 – 10:00 a.m.

Sheraton Suites City Centre Hotel

Dr. Roy Church, Lorain County Community College

Meeting Break with Exhibitors and Posters

10:00 – 10:30 a.m.

Designed to ensure opportunities for networking, this break will allow you to fill up your coffee cup and examine the poster sessions and exhibits on display

Paper Sessions

10:30 a.m. – 12:00 p.m.

Sheraton Suites City Centre Hotel

CD STRATEGIES TRACK

A.1 The Urban-Rural Nexus Within a South African Context: Community Development Strategies to Promote Sustainable Livelihoods

Prof. Hanna Nel, Rand Afrikaans University

The focus of the study is to compare the demographic, social and economic conditions of families in a South African rural and urban community with the purpose to establish community development strategies in order to promote sustainable livelihoods.

A.2 The Relationship Between Theory and Practice in Community Development and Organisations

G. Smook, Chriscon

The main purpose of Home Based Care (HBC) organisations in SA is to capacitate communities in order to function in a sustainable manner. These HBC organisations are totally dependant on the services of volunteers and are challenged to develop a more professional approach in order to become sustainable. This paper will focus on the implementation of community development principles, as well as business management practices in order to manage a HBC as well as the volunteer sector effectively.

A.3 Neighborhood-Based Intermediary Organizations: A Community Systems Perspective

Shelby Berkowitz, Michigan State University

The objectives of this presentation are to share: important insights into collaborative dynamics at a local systems level; a model for neighborhood development that has had notable success to date; and new approaches for applying social network

CIVIL SOCIETIES/SOCIAL CAPITAL TRACK

B.1 The Role of Citizen Participation in Main Street Revitalization: An Analysis of a Local Planning Project

Robert Mark Silverman, University at Buffalo

This paper examines the use of citizen participation techniques during the planning process for neighborhood revitalization in the Village of Depew, which is an industrial suburb of Buffalo, New York. The paper focuses on the manner in which competing interests of residents, business owners, local officials, and planners from a regional university shape citizen participation in local planning.

During the time that each of the co-authors was involved in the planning process for neighborhood revitalization in Depew, fieldnotes and other data were collected. As a result, the paper critiques the citizen participation process that was used to plan for neighborhood revitalization in Depew, and a model for enhancing the role of citizen participation in local planning is proposed.

B.2 Social Trust and Collaboration: Norms, Networks and Empowerment A Regional Community Case Study

Frank Antonnuci, Western Illinois University/IIRA

This thesis utilizes a case study approach to investigate the importance of social trust in forming community development partnerships. The social capital model developed by Robert Putnam suggests the importance of building strong social networks of trust in community development efforts. Robert Putnam defines social capital as the features of social organization such as networks, norms and trust that facilitate volunteer civic co-operation for mutual benefit. One community development initiative involving the collaboration of several rural communities in the areas of urban visitor attraction and downtown

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revitalization is analyzed and compared with particular attention to the social trust concepts of networks, norms and empowerment. Data from the interviews and planning documents was analyzed in the context of established definitions of social capital in order to identify if social trust was important in the process of collaboration.

B.3 CoLabs for Collaborative Community Building

Diane Jackson, The Ohio State University

CoLabs, or collaborative community laboratories, present an adaptable strategy to assist communities in moving from problem to planning to action very quickly. Based on military gaming concepts, CoLabs use simulations to create a framework for bringing together every group—including youth—with a stake in building a healthy community. This panel will highlight two communities in Ohio, one rural and one urban, who used CoLabs to overcome roadblocks such as turf issues and lack of resources to generate campaigns of action. Among the results of these two projects were the formation of a new civic association and homeowners association, and the creation of a parent group to create community support for academic success for all children.

ECONOMIC DEVELOPMENT TRACK

C.1 Strategic Planning in West Virginia County Economic Development Authorities

Michael John Dougherty, West Virginia University Extension Service

It is hoped that those who attend this paper presentation will learn to what degree that having a strategic plan makes a difference in the operation and success of a local economic development organization from the results of a statewide survey of county-based economic development authorities located in West Virginia.

C.2 Brownfields, Public-Private Partnerships and Community Development

Norman Walzer and Gisele Hamm, Illinois Institute for Rural Affairs

This session will report on three surveys of municipal officials regarding obstacles faced, redevelopment goals, and innovative strategies used in brownfield redevelopment. The aim of the presentation is to show participants what can be done with brownfields and how they can overcome obstacles in the development process.

C.3 Comparing Attitudes of Public Officials and Community Leaders Toward Land Use and Economic Development in Urban and Rural Counties

David Civittolo, Ohio State University Extension

The paper presentation will explore the perception and connection that is made between economic development programs and land use in seven counties in Ohio. The data will allow participants to compare the attitudes between growing counties on the fringe of metro areas and agriculture counties as it relates to land use and economic development.

GOVERNMENT/POLICY TRACK

D.1 The Rural Consequences of Ideologically Driven Legislative Action

Bernie Jones, Associates in Community & Personal Development

This paper offers a description and initial policy analysis of the ideologically-driven legislative actions of the current British Columbia provincial government in Victoria, which have had, the paper argues, adverse impacts on communities, especially rural ones.

D.2 Community Governance, A Canadian Perspective

Bruce Hardy, OPTIONS: Services to Communities

The Province of British Columbia, has embarked on a move to transfer authority from the province to the community for all child welfare and community living services. To no ones surprise it has not been a smooth transition and there are lessons to be learned from both the success and the failures. This paper explores one model for moving from government delivered services to community based, non-profit service delivery. As well the paper will discuss the pitfalls of moving to community governance without political will and without a clear concept of community.

D.3 The Prospect of the Campaign's System Reform in China: The Participation of Independent Candidates in Local Elections is Expanding Urban Community's Democracy

Shu Xexin, Chao-yang Garden Community Supervisory Board

TBD

Group Lunch

12:15 – 1:15 p.m.

Sheraton Suites City Centre Hotel

Held at the hotel's main ballroom, this meal will give you the energy you need to get you through the rest of the day's events. Also, don't miss the opportunity to contribute to the CDS.

Paper Sessions

1:30 – 3:00 p.m.

Sheraton Suites City Centre Hotel

TOWN GOWN TRACK

E.1 Public Scholarship and Community Development

Jeffrey C. Bridger, Theodore R. Alter, Penn State University

In a recent report, the Kellogg Commission on the future of

State and Land-Grant Universities has called on institutions of higher learning to embrace a new spirit of engagement with our stakeholders. In place of the one-way transfer of knowledge that has characterized most university-based outreach efforts, the Commission calls for collaborative relationships between universities and communities. Public scholarship is central to this agenda. In this paper, we define the concept of public scholarship and explain how it can contribute to community development in the 21st century. We argue that the complexity which characterizes contemporary community life demands a more sophisticated approach to community development, and that public scholarship is key to addressing the issues with which our rural, urban, and suburban communities are grappling.

E.2 Speaking Out/Building Community

Marsha G. Alfara, Oakland University, Rochester, MI
Those viewing this presentation will learn how this university-community based curriculum teaches students how to utilize their public voice to promote community building. Results of a third party survey and student testimony will reflect the positive effects of this pedagogy.

E.3 Sustaining University-Community Engagement: Applying Key Characteristics of Sustainable Rural Communities to the University-Community Partnership

Greg Wise, University of Wisconsin — Extension

URBAN ISSUES TRACK

F.1 The Struggle for Choice: Traversing Urban-Rural Faultlines in Montgomery County, Maryland (working)

Jack Shaw, U.S. Department of Agriculture
The purpose of this presentation is to provide an overview and assessment of the State of Maryland's — and Montgomery County's — pioneering efforts to reconcile problems associated with urban sprawl and the necessity to preserve productive farmland.

F.2 Rural/Urban Distribution and Use of Public Transportation Resources

Tom Seekins, RTC:Rural
Participants will learn about provisions of the new Transportation Act that will affect the equity of allocation of public transportation across urban and rural areas for the next five years. Participants will learn about the critical role Section 5310 plays in rural transportation. Participants will learn about alternative models for promoting public transit in rural areas.

F.3 Impacting Type 2 Diabetes Among African Americans and Latinos in the City of Detroit

Giancarlo Guzman, CHASS/REACH Detroit Partnership

To describe a successful collaboration between AmeriCorps*VISTA, community partners, and the University of Michigan implementing community level interventions to reduce type 2 diabetes risks among African Americans and Latinos in the eastside and southwest sections of Detroit.

TECHNOLOGY TRACK

G.1 Forming Regional Technology Councils: A Strategy for Community and Economic Development

Brent D. Hales, Delta State University Center for Community and Economic Development

The purpose of this paper is to examine several strategies used in forming technology councils. Several models will be discussed. Case studies of local, intrastate regional, and interstate regional technology councils will be presented. Best practices will be examined. Recommendations for inclusion into development strategies and recommendations for future research will be provided.

G.2 Spatial Differences in the Deployment of ICTs

Laura D. Crank, University of Missouri-Columbia
Current community development literature argues that it is important to deploy advanced telecommunication technologies in rural communities to achieve various objectives, including economic development.

G.3 Bridging the Digital Divide

Diane Kruse, Zoomy Communications, Inc.
Participants will learn how to use technology as an economic development tool, bridging the digital divide that exists between rural and urban communities. Participants will gain knowledge of resources, grants, funding opportunities, and methodologies for cost-effectively deploying technology to improve healthcare, education and economic development opportunities.

SPECIAL TRACK

H.1 Forum on Knowledge Management and Community Development

Milton Lopes, Strategic Management Associates
This is what we hope will be the first of a series of annual forums which are designed to discuss what is new in community development. The forum will not be limited to the featured topic. Participants are encouraged to raise other cutting edge practices and tools appropriate to our profession. With that said, this year we will feature the applicability of knowledge management to the community development enterprise. In that context knowledge management is defined as the administration of a broad collection of organizational practices and approaches to generating, capturing, and disseminating know-how and other content relevant to the development organization's business.

The forum will recommend reading lists and web site references, case studies, and critical success factors for

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knowledge flows. It will also provide participants with a framework to align community development management, processes, knowledge, and technologies.

Afternoon Break with Exhibitors and Posters

3:00 – 3:45 p.m.

Sheraton Suites City Centre Hotel

Tasty treats, coffee and soda await you. Be sure to attend this break session to hear any important announcements pertaining to the conference schedule.

WORKSHOP SESSIONS

3:45 – 5:30 p.m.

Placed at the conclusion of the day's sessions, these workshops have been designed to bring conference attendees together.

Workshop 1:

Change in Exurbia: Demography, Policy and Research Needs

Allen Prindle, Department of Business Accounting and Economics

Ohio is an urban state; it is also a rural state. Land use changes are now a focal point for current and future research needs. They are also on the policy agenda. Session goal is to improve understanding of exurban change and to offer research innovations and recommendations for research and state/local policy. The first panelist will present joint work on a new and innovative typology of exurban places based on statistical analysis of various economic and demographic factors. The research identifies important differences across exurban townships in Ohio that are at different stages in the urbanization process. The implications for policy and community change are discussed. The second panelist will address the environment for land use policy change in Ohio, develop linkages between urban and farmland interest groups, and evaluate Ohio's agricultural easement purchase program. The third panelist will identify important research needs supporting exurban policy in the U.S., drawing from expressions of priority by stakeholders and academics. While the projects being discussed relate to Ohio, panelists will apply their insights to national policy and research priorities. Participants from nearly all states have policy needs for managing exurban change and will gain from this session.

Workshop 2:

Community Development as Improvisational Performance

Esther Farmer, East Side Institute for Short Term Psychotherapy

An important aspect of creating community capacity is the activity of putting people together in such a way that they can create new conversations, new alliances and new possibilities. The activity of creating new possibilities means that as theorists and practitioners we must constantly challenge our assumptions that we must know what the possibilities for effective action are beforehand.

Improvisational performance is a useful tool to bring diverse elements of the community together to create new performance possibilities. Lev Vygotsky the Soviet educator and psychologist discovered that children learn by performing "a head taller than themselves". This workshop will use improvisational performance to help participants perform "ahead of themselves" to create new relational possibilities. We know that community building is relational. New relational possibilities are critical to helping all kinds of communities, whether they are in rural areas or in urban areas discover their creative capacity to develop.

Workshop 3:

Stakeholder Empowered Assessments and Evaluation

Julie Fesenmaier, Laboratory for Community and Economic Development

The workshop will focus on understanding the process of conducting stakeholder-driven assessments and evaluations. Using workbooks and facilitated discussion, participants will explore four learning objectives: 1. Defining stakeholders and their role in the assessment or evaluation process; 2. Understanding the many decisions necessary for any assessment or evaluation strategy; 3. Comparing and contrasting qualitative and quantitative assessment/evaluation strategies; and 4. Planning an assessment/evaluation budget and timeline.

Workshop 4:

Trash — The Basis for Several Remarkable Public-Private Partnerships

Jacqueline LaMuth, Ohio State University Extension

By embracing both public and private community partnerships as a preferred method for fulfilling their primary responsibility of managing the solid waste in Central Ohio, the Solid Waste Authority of Central Ohio successfully controls costs.

Multicultural Celebration

6:30 – 9:00 p.m. (transportation provided)

City Hall, Cleveland, OH

The city of Cleveland was settled and developed by an extremely diverse mix of nationalities that today spans more than 80 ethnic groups, speaking more than 60 languages. Come and enjoy food and music from many of Cleveland's oldest neighborhoods. From jazz to polkas, from African American soul food to Polish pierogis, this multicultural celebration will introduce you to Cleveland's rich cultural heritage.

After Hours Hospitality

9:00 p.m. – 2:00 a.m.

A place to relax after the day's events, this area will be designated for CDS conference attendees, families and guests. Stop in to engage each other in lively conversation about the events of the day and/or important CD issues.

Tuesday July 20, 2004

CDS Committee Meetings w/ Breakfast

8:00 – 9:00 a.m.

Sheraton Suites City Centre

This breakfast is open to anyone interested in gathering additional information about a CDS committee as well as current committee members. All committees such as Nominations, Awards, (Conference) Site Selection and Communications are open to those who are interested in giving a small portion of their time back to the CDS.

CDS Interest Action Network Meetings

9:00 – 10:00 a.m.

Sheraton Suites City Centre

Through a vision of the CDS Board of Directors, the previously called “Sections” were transformed in 2003 into Interest Action Networks. The change comes about to offer an outlet to the membership allowing them to discuss the ever-changing issues of importance, instead of gearing you towards one specific topic. This session will take the information that was a result of the mind mapping project at the beginning of the conference and put it to use. Additional groups can be set up as needed at this session as well.

Meeting Break with Exhibitors and Posters

10:00 – 10:30 a.m.

Sheraton Suites City Centre

Plenary Session

Hunter Morrison, Director of Cleveland City Planning

10:30 – 11:30 a.m.

Mr. Hunter Morrison served as planning director for the city of Cleveland from 1980 to 2002. During his tenure, he oversaw the city's revitalization efforts and preparations of a new city plan, Civic Vision 200, which received the American Planning Association's 1992 National Planning Award for Comprehensive Planning. He was responsible for the city's planning, zoning, design review, and historic preservation and served as president of the region's metropolitan planning organization. Morrison currently holds the position of director of the Center for Urban Design at Kent State University, Kent, OH, where he teaches urban design in practice.

Box Lunch and Departure for Mobile Learning Workshops

11:30 a.m.

Tuesday afternoon is full of onsite, hands-on learning opportunities. Lunches will be available for each attendee to pick up at the hotel and take with them to the MLW of their choice.

MOBILE LEARNING WORKSHOPS

12:00 – 5:00 p.m. (unless otherwise noted)

Ohio and Erie Canal Way

Heritage Tourism and Community Development

Explore the interlocking relationship between the emerging National Heritage Area for the Ohio & Erie Canal way and the related Ohio Scenic Byway. Understand the historical transportation significance of these resources in Ohio's development and discover how local organizations are preserving them for benefit to the community.

Making the Big Moves in Downtown Revitalization

Urban Revitalization

Walk just a few blocks around the conference site with Hunter Morrison, the long-time Cleveland Director of City Planning, and see some of the “big” projects that helped Cleveland's “comeback:” Gateway with Jacob's Field and Gund Arena, Playhouse Square, North Coast Harbor with the Rock-and-Roll Hall of Fame, and the Cleveland Browns Stadium and Tower City Center. Hear about the Euclid Corridor and discuss the balances necessary to keep mature cities competitive.

Limited to 25 participants

The Residential Renaissance in Downtown Cleveland: A walking tour of the Historic Warehouse District and Historic Gateway Neighborhood

Urban Revitalization

This tour will trace the evolution of two areas of downtown Cleveland from abandonment and decline in the mid-1960s to their present-day status as thriving mixed-use residential neighborhoods that feature restaurant, arts and entertainment venues. This mobile workshop will provide you with the following:

- Learn the story of the neighborhood's histories and their revitalization through historic preservation strategies.
- Discuss different financing mechanisms available including historic tax credits, façade easements and public/private partnerships.
- Understand the marketing strategies that aided the neighborhoods' revitalization.

Limited to 20 participants

Church in the City

Faith Based Community and Economic Development

Experience faith based community development through the Church in the City initiatives of the Catholic Diocese of Cleveland. Three major efforts will be showcased: the Catholic Commission on Community Action, the brownfield's redevelopment and job creation efforts of the Second Growth Institute, and new housing created by the Project AFFORD initiative.

Limited to 20 participants

Schedule of Events

Green Cleveland – Eco-Friendly Development

Environment and Community Economic Development

Learn about innovative urban design and green development by touring Trinity Cathedral, built with environmentally friendly features, and the Cleveland Environmental Center. Hear from two environmental organizations at the Center: EcoCity Cleveland, a nationally recognized nonprofit environmental planning organization, and the Cleveland Green Building Coalition. Follow up with a visit to Cleveland's EcoVillage, a multi-use green development.

Limited to 20 participants

The Role of the University

Neighborhoods and Community Development

Tour the Levine College at Cleveland State University, talk to the Director of the Center for Neighborhood Development to learn about their commitment to neighborhood revitalization. Tour the Slavic Village and Neighborhood Community Development Corporations to see first-hand the successful results of this collaboration.

Redevelopment in the First Suburbs

Neighborhoods and Community Development

The First Suburbs Development Council, will provide a mobile workshop to observe and discuss inner-ring suburbs' innovative ways of addressing redevelopment. Sites intended to visit include the Coventry Retail District (a project focusing on the using of Special Improvement District strategies), the Courtyards of Severance (a innovative use of land near big box retail), Sussex Place (high end luxury townhomes clustered in an inner-ring suburb), the Euclid Marina Project (apartment rehabilitation, new townhomes, 300 slip marina project in the initial stages) and University Square (bi-level retail development in a built out, bedroom community). The First Suburbs Development Council a not-for-profit economic development corporation with the mission to foster economic and community development in the First Suburbs of Cleveland.

Limited to 20 participants

Education, Culture & Medicine: An Economic

Development Tour of University Circle, Inc.

Culture, Health Care and Economic Development

University Circle is the home of Cleveland's Art Museum, Museum of Natural History, Historical Society, Children's Museum, Health Museum, Severance Hall (home of the Cleveland Orchestra), Case Western Reserve University, the Cleveland Institute of Music, The Music School Settlement, The Cleveland Clinic, University Hospitals, and the Veteran's Administration Hospital. Development and services in the area are coordinated by University Circle Incorporated. This unique cooperation among diverse organizations provides a model for community and economic development.

A Tour of Playhouse Square

Performing Arts & Economic Development

Playhouse Square Foundation has restored four downtown theaters to create a vibrant center for performing arts in downtown Cleveland. These architectural gems are now a venue for ballet,

opera, theater, and touring Broadway shows. These theaters have risen to great heights from the days when some of them were used as parking lots. Hear about the Renaissance of both the theaters and surrounding area, and tour the theaters with their magnificent auditoriums and lavish lobbies.

Limited to 35 participants

Urban Watershed Management

Environment and Community Economic Development

Tour the socially and economically diverse Doan Brook Watershed, from its historic "inner ring" suburbs of Shaker Heights and Cleveland Heights to University Circle and Rockefeller Park in Cleveland. Learn about the non-profit Doan Brook Watershed Partnership and how it is working to meld ecological restoration with quality-of-life with economic development in this vital urban area.

Tour of the Cuyahoga River

Urban Revitalization

Tour the Cuyahoga River by boat to see first hand the urban renewal that has occurred since the river caught on fire, ride a bus through the revitalized ISG property, and take a trolley through Cleveland's premier metro park. Learn about Cleveland's success in urban revitalization, environmental renaissance and economic development.

Limited to 45 participants

• **THERE IS AN ADDITIONAL COST FOR THIS MLW OF \$10.00 PER PERSON**

Tour of Ashtabula County Wine Country

Tourism and Community Economic Development

Tour rural Ashtabula County's three community and economic development initiatives: Lake Erie (with two ports), tourism, and Ohio Wines. Visit a local winery to taste wine, have dinner, and discuss value-added agriculture/wine production with Ohio Wine Producers. Travel to the new Lodge and Conference Center at Geneva State Park and learn why the County financed this project. Visit several of the county's historic covered bridges and discuss how they provide a major tourism draw. This workshop will last until 8:30 p.m. and will include dinner.

• **THERE IS AN ADDITIONAL COST FOR THIS MLW OF \$40.00 PER PERSON**

Conversations In Cleveland

5:00 – 6:00 p.m.

Sheraton Suites City Centre Hotel

Have an issue you want to discuss, or a comment about the conference that you would like to voice? This session has been designed to allow all conference attendees to come together and discuss important issues or the conference events thus far. This will also serve as a meeting place for the departure point of the next event, the dine around.

Cleveland Dine Around

6:00 – 9:00 p.m.

Transportation will be provided to an assortment of local restaurants throughout the greater Cleveland Area. If you sign up

for a location before Tuesday at Noon, the conference staff will arrange reservations for you and your fellow CDers.

After Hours Hospitality

9:00 p.m. – 2:00 a.m.

A place to relax after the day's events, this area will be designated for CDS conference attendees, families and guests. Stop in to engage each other in lively conversation about the events of the day and/or important CD issues.

Wednesday July 21, 2004

CDS Annual Meeting and Breakfast

8:00 – 9:30 a.m.

Sheraton Suites City Centre Hotel

All members are welcome to attend this breakfast session and hear the reports of the committee chairs and officer's for the past year's events. Those members who will be leaving the Board of Directors will be recognized at this event as well.

Plenary Session

9:45 – 10:15 a.m.

Unraveling The Knot of White Privilege

Sheraton Suites City Centre Hotel

Dr. Allen G. Johnson, Hartford College for Women, Hartford University

"The trouble around difference is really about privilege & power—the existence of privilege & the lopsided distribution of power that keeps it going. The trouble is rooted in a legacy that we all inherited, and while we're here, it belongs to us. It isn't our fault. It wasn't caused by something we did or didn't do. But now that it's ours, it's up to us to decide how we're going to deal with it before we collectively pass it along to the generations that will follow ours."

Morning Break

10:15 – 10:30 a.m.

Sheraton Suites City Centre Hotel

Table Conversation Sessions with Dr. Allen Johnson

10:30 – 11:45 a.m.

Sheraton Suites City Centre Hotel

Lunch with Fundraising Opportunities

12:00 – 1:30 p.m.

Monies raised at this luncheon will serve a CDS general income fund set up to support travel to the CDS Conference.

Paper Sessions

1:45 – 3:15 p.m.

Sheraton Suites City Centre Hotel

CD STRATEGIES TRACK

J.1 Community Arts and Community Development: Using the Arts to Promote Development in a Rural Community Under Challenge

Neil Tilley & Michael Murray, Extension of CD Cooperative

This paper discusses the role of community arts as a means to promote community development in a rural fishing community. Specifically, the paper considers examples of how community residents have used community arts to reflect on community viability, community vitality, and political efficacy for change. It considers such challenges as rural isolation, limited access to resources, and competition from mass media arts. Participants will learn how community arts can be used to promote reflection on past development and as a catalyst for future community development to strengthen rural societies. Participants will learn of the creative processes used by local people to create awareness, develop new approaches for action and what it is like to struggle with change.

J.2 New Ventures: Addressing the Gap in Charitable Giving Between Urban and Rural Areas

Deanne Tribe, Ohio State University South Centers

Appalachian Ohio Giving, part of a national New Ventures initiative, brings together Ohio State University Extension and regional grant makers with the mission of building stronger communities and greater economic opportunities by increasing charitable giving. It is based on addressing gaps in charitable giving between urban and rural areas, the leakage phenomenon due to a lack of organizations set up to receive gifts, and promoting and practicing "homegrown philanthropy."

J.3 Catalytic Community Development A Strategy for Overcoming Complexity

Ted Bradshaw, University of California-Davis

How is community development practice changing in our increasingly complex society? The old model of locality-centered development focused on the mobilization of local resources to address community problems. In this model each community was the locus of an independent development project that required specific technical skills for success, and the community developer was the specialist responsible for bringing these skills. What is new in community development is the emergence of a loose collection of approaches we call catalytic development that are likely to lead to more effective community development practice. In catalytic development the emphasis is on leveraging local resources and networks to find local solutions in regional and global exchanges that expand capacity and investments. The community developer as catalyst does not entirely abandon locality-centered development practices, but is no longer the technician. Instead, she/he mobilizes the capacity of local groups and organizations to achieve expanded objectives. Examples of these developments will show how catalytic strategies for the future.

Schedule of Events

CIVIL SOCIETIES/SOCIAL CAPITAL TRACK

K.1 Applying the Community Capitals Framework as an Evaluation Tool: the Transformation From Landscapes of Loss to Landscapes of Opportunity in Rural America: Initial Results from Valley county, NE

Mary Emery & Cornelia Flora, Iowa State University

This paper will offer session attendees an opportunity to (1) learn how the community capitals framework can become an effective evaluation tool in determining the strategic nature of community development initiatives and (2) learn about a new initiative for helping rural communities, particularly those in distress, to build on community assets to develop and expand the leadership base, attract and retain youth, create new wealth through entrepreneurship, and capture existing wealth that might be transferred from the community.

K.2 Variables Related to Social Capital in Korea

Nam Shun Kim, Daegu University

This paper shows what factors are relating to increasing the social capital of community organization in Korea.

GOVERNMENT/ECONOMIC DEVELOPMENT TRACK

L.1 Aiding Community Infrastructure: The Role of Intermediaries in Developing Rural Community Capacity for Infrastructure Development

Steven Gasteyer, Rural Community Assistance Program

This paper argues that community futures for many rural communities are the result interactions between communities and outside entities. Intermediary organizations can play a critical role in helping these rural communities to develop and implement better futures. The author will utilize case studies of the work of technical assistance providers (TAPs) to demonstrate the role of intermediary organizations in helping communities to implement and manage infrastructure in rural America. The presentation will lay out the critical issues that communities face in implementing and managing basic infrastructure (specifically water and wastewater). He will then draw on these case studies to describe how communities are addressing these issues, what institutions are in place to assist communities in this process, and to discuss the role of intermediary agents in facilitating resolution of these issues.

L.2 New Community Relationships: Value-Added Food Production with New U.S. Residents

Donald McFeeters, The Ohio State University

This presentation will explore the relationships of a rural community of local value-added food production that have joined with a new urban community of migrant and refugee individuals driven by their interest in cultural and religious food preferences. The economic development opportunities in each community will be examined along with the strategies needed to address the barriers that need to be overcome.

RESEARCH/THEORY TRACK

M.1 Developing a County-Level Socio-Economic Vulnerability Scale

Glenn Muske, Oklahoma State University

Researchers and practitioners involved in community development are aware that there are multiple factors affecting whether or not a community thrives or languishes. This session will discuss the development of a multi-variable scale that predicts socio-economic vulnerability. The scale is based on county-level data and is being tested in a national study of family businesses. Examples of results will be shown.

M.2 Public Assistance Builds Strong Economies

Patrick Gaunt, Cleveland State University

Public assistance spending benefits the poor but to an even greater degree benefits the regional economy. In preparing the budget defense for operating year 2004 the author developed an economic impact analysis of public assistance spending in Cuyahoga County (an urban county with a population of 1.5 million). This preliminary and conservative model demonstrated that the public assistance dollars more than doubled as the region added capacity to serve this recipient population.

ENVIRONMENT TRACK

N.1 Water Trails: How to Link Urban and Rural Areas Together in Protecting Their Water Resources

Jerry Iles, Ohio State University Extension

Participants will be introduced and develop an understanding of these topics: What is a water trail? Water trails importance in resource protection. How trails can promote stewardship and link urban and rural landowners in protection efforts. Water trails as a source of tourism economic development. Other ways of how a water trail may benefit your community and sources of information that would help a community or non-profit group start a water trail.

N.2 Using Photo Elicitation As a Method to Democratize Land Use Development Policy

Shawn P. Sample, Western Illinois University

The participation of volunteers in a photo-elicitation project gathered input and involved a diverse group of residents, city administrators, and stakeholders in the development of their community. The volunteers were given the analysis and results of the photo-elicitation project, and collaborated to determine a land use vision and policy that were stated in the City's comprehensive plan. The photo-elicitation project educated ordinary citizens about their community and empowered them by involving them in the creation of the city's future land use policy.

N.3 Crossing Geopolitical Boundaries with Community Based Watershed Planning

Robert D. McCall, Ohio State University Extension

Project presentation participants will gain a better understanding of how the issue of natural resource sustainability enables the development of relationships, which cross geopolitical boundaries. Specifically, participants will gain a better understanding of one model used in forming a Watershed group including: determining initial interest, gaining key stakeholder input, stakeholder roles and relationships, sharing watershed assessment information, identifying the “champion(s),” getting formally organized, developing a plan of action.

WORKSHOP SESSIONS

3:45 – 5:30 p.m.

Sheraton Suites City Centre Hotel

Placed at the conclusion of the day’s sessions, these workshops have been designed to bring conference attendees together.

Workshop 1:

Framing Public Discussion on Local Issues

Joseph H. Konen, Ohio State University Extension

This innovative workshop will: 1) give participants working tools for framing a local issue for public deliberation; and 2) use land use issues in Ohio as a demonstration. Participants in this session will experience an abbreviated version of the forum and they will have an opportunity to plan within the context of the workshop an issue framing project for a public issue in their home community.

Workshop 2:

Working with Diverse Urban/Rural Cultures: Bridging the Cross-Cultural Urban/Rural Divide Through Communication and Understanding.

Sara Lunkin, Community Resource Manager

This workshop will provide tools to participants interested in learning how to effectively work in with diverse urban/rural cultures. It will focus on the interface between urban non-indigenous and rural indigenous communities in Alaska, how they interact, the effect that cross-cultural definitions have had on their interpretations and

expectations regarding such issues as ‘economic progress’ and ‘quality of life amenities’ and what has been done to combat the misperceptions and miscommunication spawning from cultural interactions.

Workshop 3:

Building Dynamic Groups

Barbara A. Brahm, Ohio State University Extension

Building Dynamic Groups is a leadership education tool that helps build better collaborations and teams, and develops positive dynamic action in community organizations. Learning objectives: 1) Increase the understanding of the importance of group dynamics, 2) Increase knowledge about the Building Dynamic Groups Tool Kit, 3) Increase skills in using the Tool Kit through experiential learning activities, 4) Increase knowledge in facilitating group activities, 5) Increase awareness of how the internet can be used to reach broad new audiences with leadership information.

Workshop 4:

TBD

Dorothy Agga-Gupta

Awards Banquet

6:30 – 9:30 p.m.

Sheraton Suites City Centre Hotel

Always an annual event for the CDS, this banquet promises to be the perfect way to end the conference with a live auction, great food, fellowship and entertainment afterwards. New and old members are welcome to join us to see who has been awarded with the most prestigious awards in the CDS organization.

After Hours Hospitality

10:00 p.m. – 2:00 a.m.

A final place to meet with other members before departing home the next day.

FILLER

This form can also be obtained at www.cds2004.org. Questions regarding registration can be directed to Lori Landry at the contact information above.

Cancellation Policy: A refund, less a \$30.00 administrative fee will be issued until July 5, 2004. No refunds will be issued after this date.

Registration Form



Forms can be sent to the following location by either fax, mail or email.

CDS Conference
17 South High Street, Ste. 200
Columbus, OH 43215
Phone: 614.221.1900, ext. 227
Fax: 614.221.1989
Email: Lori@AssnOffices.com

36th Annual Conference

PART 1: Contact Information

Name: _____

Organization/Company: _____

Address: _____

City/State/Zip: _____

Country: _____

Phone: _____

Fax: _____

Email: _____

Emergency Contact Person: _____

Phone: _____

PART 2: Travel and Housing Information

I plan to stay at the...

- ☐ **Sheraton Suites Hotel (host hotel) – \$109.00 per night**
777 St. Clair Avenue
Cleveland, OH 44114
Phone: 216.771.7600 OR 1.800.321.1090
Fax: 216.771.5129
- ☐ **Hampton Inn Downtown – \$75.00 per night**
1460 E. 9th Street
Cleveland, OH 44114
Phone: 216.241.6600
Fax: 216.241.8811
- ☐ **Cleveland State University – See enclosed form for details.**
Must include residence hall reservation form with your conference registration

PART 3: Conference Registration

- **Early Bird Rate**
(Registration must be postmarked by June 18, 2004)

Full Conference...

This registration includes access to all plenary sessions, workshops, paper sessions, the basic mobile learning workshops, as well as all meal functions, the opening reception and the awards banquet.

- ☐ **CDS Member Fee** \$275
- ☐ **Nonmember Fee** \$360
- ☐ **CDS Student Fee** \$175
- ☐ **Nonmember Student Fee** \$210

July 18 – 21, 2004
Cleveland, OH

The nonmember fee for students and others includes a one year membership in the CDS. New member information will be given to you at the New Member Breakfast, July 18, 2004.

Single Day Registrations...

This registration includes all events for that day. Some mobile learning workshops require additional cost.

- ☐ **Sunday, July 18, 2004** \$50
- ☐ **Monday, July 19, 2004** \$100
- ☐ **Tuesday, July 20, 2004** \$100
- ☐ **Wednesday, July 21, 2004** \$125

Guest Registrations...

- ☐ **Option 1: \$175** – includes all meal functions, workshops, mobile learning workshops and awards banquet
- ☐ **Option 2: \$150** – includes all meal function and .. awards banquet. This option includes no professional development or learning sessions.

• **Registrations Postmarked After June 18, 2004**

Full Conference...

- ☐ **CDS Member Fee** \$325
- ☐ **Nonmember Fee** \$410
- ☐ **CDS Student Fee** \$225
- ☐ **Nonmember Student Fee** \$260

Single Day Registrations...

- ☐ **Sunday, July 18, 2004** \$75
- ☐ **Monday, July 19, 2004** \$125
- ☐ **Tuesday, July 20, 2004** \$125
- ☐ **Wednesday, July 21, 2004** \$150

Guest Registrations...

- ☐ **Option 1: \$200** – includes all meal functions, workshops, mobile learning workshops and awards banquet
- ☐ **Option 2: \$175** – includes all meal function and .. awardsbanquet. This option includes no professional development or learning sessions.

• Additional Tickets

These tickets will be placed in the conference packet of the person submitting this registration.

QUANTITY NEEDED

- | | | |
|--|------|-------|
| <input type="checkbox"/> Opening Reception | \$25 | ----- |
| <input type="checkbox"/> Monday Lunch | \$20 | ----- |
| <input type="checkbox"/> Tuesday Lunch | \$20 | ----- |
| <input type="checkbox"/> Wednesday Lunch | \$20 | ----- |
| <input type="checkbox"/> Awards Banquet | \$30 | ----- |

PART 4: CDS Membership Renewal

Yes, I am interested in renewing my membership to the CDS with my conference registration fee. I understand that by doing this, I will have no interruptions of the services by the CDS.

- | | |
|--|-------|
| <input type="checkbox"/> Individual Member | \$85 |
| <input type="checkbox"/> Student | \$35 |
| <input type="checkbox"/> Retiree | \$60 |
| <input type="checkbox"/> Family/Household | \$130 |

PART 5: Endowment Contributions

- ☐ I have enclosed a gift for the Endowment with my conference registration. I would like to designate my gift to the following Fund(s) (if you mark more than one option, your gift will be divided equally):
- ☐ () Scholarship support for undergraduate and graduate students in community development
 - ☐ () **Nette Nelson Travel Scholarship to support international travel for CDS members.**
 - ☐ () CDS Annual Conference support
 - ☐ () Diversity issues within the community development profession
 - ☐ () Community development education materials
 - ☐ () Unrestricted fund to support CDS
- ☐ I am interested in making a pledge contribution to the Endowment. Please have someone contact me regarding this donation.

PART 6: Conference Participation

In an effort to allow enough space in all events, please mark the following events you will attend during the conference. If you wish to change at a later date, you may do so.

Sunday July 18, 2004

- ☐ Welcome Reception

Monday July 19, 2004

- ☐ New Member Breakfast (you must have registered as a nonmember to attend this breakfast)

Plenary Session

10:30 – 12:00 Paper Sessions (please choose one (1) track)

- ☐ A. CD Strategies
- ☐ B. Civil Societies/Social Capital
- ☐ C. Economic Development
- ☐ D. Government/Policy

1:30 – 3:00 Paper Sessions (choose one (1) track)

- ☐ E. Town Gown
- ☐ F. Urban Issues
- ☐ G. Technology
- ☐ H. Special Issues

Workshop Sessions (choose one (1) workshop)

- ☐ 1. Change in Exurbia: Demography, Policy and Research Needs, Allen Prindle
- ☐ 2. Community Development as Improvisational Performance, Ester Farmer
- ☐ 3. Stakeholder Empowered Assessments and Evaluation, Julie Fesenmaier
- ☐ 4. Trash – The Basis for Several Remarkable Public-Private Partnerships, Jacqueline LaMuth
- ☐ Multicultural Celebration

Tuesday July 20, 2004

- ☐ CDS Committee Meetings & Breakfast
- ☐ CDS Interest Action Network Meetings

Plenary Session

Mobile Learning Workshops (choose one (1) workshop)

- ☐ 1. Ohio and Erie Canal Way: Heritage Tourism and Community Development
- ☐ 2. Making the Big Moves in Downtown Revitalization: Urban Revitalization
- ☐ 3. The Residential Renaissance in Downtown Cleveland: A walking tour of the Historic Warehouse District and Historic Gateway Neighborhood: Urban Revitalization
- ☐ 4. Church in the City: Faith Based Community and Economic Development
- ☐ 5. Green Cleveland – Eco-Friendly Development: Environment and Community Economic Development
- ☐ 6. The Role of the University: Neighborhoods and Community Development
- ☐ 7. Redevelopment in the First Suburbs: Neighborhoods and Community Development
- ☐ 8. Education, Culture & Medicine: An Economic Development Tour of University Circle, Inc.: Culture, Health Care and Economic Development
- ☐ 9. A Tour of Playhouse Square: Performing Arts & Economic Development
- ☐ 10. Urban Watershed Management: Environment and Community Economic Development
- ☐ 11. Tour of Ashtabula County Wine Country: Tourism and Community Economic Development
- ☐ 12. Tour of the Cuyahoga River: Urban Revitalization

Wednesday July 21, 2004

- ☐ CDS Annual Meeting with Breakfast
- ☐ Dr. Allen Johnson Plenary Session

1:45 – 3:15 Paper Sessions (choose one (1) track)

- ☐ I. CD Strategies
- ☐ J. Civil Societies/Social Capital
- ☐ K. Government/Economic Development
- ☐ L. Research/Theory
- ☐ M. Environment

Workshop Sessions (choose one (1) workshop)

- ☐ 1. Framing Public Discussion on Local Issues, Joseph Konen
- ☐ 2. Working with Diverse Urban/Rural Cultures: Bridging the Cross-Cultural Urban/Rural Divide Through Communication and Understanding, Sara Lunkin
- ☐ 3. Building Dynamic Groups, Barbara A. Brahm
- ☐ 4. TBD, Dorothy Agga-Gupta
- ☐ Awards Banquet

Thursday July 22, 2004

- ☐ Post Conference Tour

PART 7: Method of Payment

- ☐ Check or Money Order (payable to CDS)
- ☐ Purchase Order – Institution: _____
- ☐ Credit Card
- Type of Card: () Visa () MasterCard () Discover
- Name of Card Holder _____
- Account Number _____ Exp. Date _____

Amount Due:

\$_____ Conference Registration Fee + \$_____ Pre Conference Tours + \$_____ Membership Renewal + \$_____ Alternative Housing + \$_____ Additional Mobile Learning Workshop Fee + \$_____ Post Conference Tours + \$_____ Endowment Donation

\$_____ Total Amount Due



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